



CSHP Strategic Plan 2022-2024

Revised April 2022

<p>Mission: The mission of CSHP is to advocate and support the practice of health-system pharmacy professionals to help people achieve optimal health outcomes.</p>	<p>Values: CSHP provides you with a community of pharmacy professionals who share their time, resources, and expertise to work together toward a common goal of professional growth and enhanced patient outcomes.</p>
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Year 1 = 2022; Year 2 = 2023, Year 3 = 2024

Completed	In Progress		Not Started/Addressed
Membership	Education	Legislative	Committees
Recruit, engage and retain members	Organize innovative, unique and valued educational opportunities	Utilize advocacy to advance health system pharmacy practice within the state	Enhance committee structure to facilitate effective planning and communication
<p>1. Retain 80% of previous year's members (Year 1) and increase retention by 5% annually thereafter (Year 2-3)</p>	<p>1. Deliver at least three CE events and two Round Table events (Year 1).</p>	<p>1. Determine current legislative priorities (Year 1) and a system for tracking potential future priorities (Year 2).</p>	<p>1. Increase membership involvement to at least 5 people per committees (Year 2-3).</p>
<p>2. Increase growth of new membership (excluding students) by 5% annually (Year 2-3).</p>	<p>2. Provide at least one professional development opportunity for Pharmacy Technicians per year (Year 1-2).</p>	<p>2. Develop action plan to address priorities identified by the legislative committee.</p>	<p>2. Establish committee charges and objectives for 2022 that align with strategic plan goals (Year 1). Update committee charges and objectives annually (Year 2-3).</p>
<p>3. Conduct survey of current members on perceived value of CSHP membership to pharmacy professionals (Year 1). Set and achieve targeted improvement goals from survey results (Year 2-3).</p>	<p>3. Provide at least one Round Table Educational Event annually in collaboration with the Industry Partners Task Force (Year 1-2).</p>	<p>3. Create a legislative committee timeline/calendar for tracking legislative priorities, when actions need to be taken and by whom.</p>	<p>3. Develop a diversity, equity, and inclusion (D,E,&I) committee or task force to assist with identifying ways to engage membership and education committees (Year 1). Committee will define roles for its members and set DE&I goals (Year 1).</p>
<p>4. Retain 85% membership renewal from 2021 (Year 1). Increase retention of previous year's members to 90% in subsequent years (Year 2-3).</p>	<p>4. Present at least one educational program per month (Year 2).</p>		

<p>5. Collect and document membership data by membership category (Year 1). Achieve 5% annual growth of new membership for all categories (excluding students) (Year 2-3).</p>			
<p>6. Develop a CSHP member spotlight which highlights Diversity, Equity, and Inclusion.</p>			