



CSHP Strategic Plan 2020-2022

Revised March 2020

<p>Mission: The mission of CSHP is to advocate and support the practice of health-system pharmacy professionals to help people achieve optimal health outcomes.</p>	<p>Values: CSHP provides you with a community of pharmacy professionals who share their time, resources, and expertise to work together toward a common goal of professional growth and enhanced patient outcomes.</p>
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Membership	Education	Legislative	Committees
<p>Recruit, engage and retain members</p>	<p>Utilize advocacy to advance health system pharmacy practice within the state</p>	<p>Organize innovative, unique and valued educational opportunities</p>	<p>Enhance committee structure to facilitate effective planning and communication</p>
<p>1. Determine the roles and responsibilities of the membership committee (Year 1)</p>	<p>1. Establish the roles and responsibilities of the committee (Year 1)</p>	<p>1. Establish legislative and advocacy committee structure (Year 1)</p>	<p>1. Define committee roles and expectations (Year 1)</p>
<p>2. Engage and network with student chapters and residency programs (Year 1-2)</p>	<p>2. Enhance and vary delivery of educational programs (Year 2-3)</p>	<p>2. Collaborate with other organizations in legislative efforts (Year 1-3)</p>	<p>2. Increase membership involvement to 5 people per committees (Year 2-3)</p>
<p>3. Demonstrate value to health system, ambulatory, industry and specialty pharmacy professionals to maintain membership (Year 2-3)</p>	<p>3. Provide professional development opportunities (Year 2-3)</p>	<p>3. Achieve legislative priorities (Year 1-3)</p>	<p>3. Establish annual committee charges and objectives (Year1-3)</p>
<p>4. Increase retention to 80% (Year 1) and increase retention additional 5% (Year 2-3)</p>	<p>4. Reimagine industry partnership in educational activities (Year 1-3)</p>	<p>4. Develop method of tracking committee activities (Year 1-3)</p>	
<p>5. Increase growth of new membership for all categories (excluding students) by 5% (Year 2-3)</p>			