

September 20, 2021

From: Abigail Zeiner, PharmD - 2021 Catch the Wave Chairperson

RE: CSHP's 32nd Annual Catch the Wave Conference Reverse Expo

You are invited to participate in a virtual evening event for our industry partners.

In the interest of the health and safety of all participants, the entire Catch the Wave conference will be virtual, presented over different weeknights during late October and November. Since a live exhibit hall is not feasible, to accommodate our valued industry partners, we are offering a [Virtual Reverse Expo](#) on Tuesday, October 26, from 6:00 pm - 8:00 pm ET. No other programming will be offered that evening.

Space is limited to 15 individual pharmaceutical companies or their distinct divisions

Cost: \$1250 per virtual room with two company representatives

How will it work? Instead of moving around an open square table as we do in a live Reverse Expo, we will move people virtually. Each company will have a **Zoom** "room" for their (2) company representatives and exhibit. At regular intervals and in sequence, representatives of the hospitals will visit the "rooms" for brief conversations with the pharmacy company representatives. The movement and timing will be controlled by the CSHP Zoom administrator. After the event, you will receive a list of the hospital representatives who participated.

Since space is limited, we urge everyone to reserve early by submitting a completed [Reverse Expo registration form](#) online. Payment can follow but please note that reservations are not confirmed until a completed registration form is received. Please **remit payment prior to October 2nd** to ensure that your space is not reassigned to a company on our wait list.

If anyone from your company is interested in attending the Catch the Wave and Greg Gousse Conference programs, please see the CTW [attendee registration page](#) on our website.

[Click here for CSHP's W-9](#)

Event Schedule:

All times listed are Eastern Time

Schedule subject to change.

Thursday, October 21, 5:30 pm - 8:00 pm

(2 CE Hours)

- 5:30 pm- 6:00 pm- New Officer Installation/Awards Ceremony
- 6:00 pm-7:00 pm- CE on Well-being and Resiliency by Christene Jolowsky (ASHP Treasurer and Past President)
- 7:00 pm-8:00 pm- Law CE on 2021 Legislative Updates

Tuesday, October 26t, 6:00 pm - 8:00 pm

(non-accredited)

- [6:00-8:00 pm- Reverse Expo](#)

Thursday, October 28, 6:00 pm - 8:00 pm

(2 CE Hours)

- 6:00-8:00 pm- Greg Gousse Conference/Resident Clinical Pearls

Monday, November 1, 12:00 pm - 1:00 pm

(non-accredited)

- 12:00 pm- 1:00 pm- Round Table Discussion/Virtual Networking Event

Wednesday, November 3, 6:00 pm - 8:00 pm

(2 CE Hours)

- 6:00 pm-7:00pm- CE on Immunizations
- 7:00 pm-8:00 pm- CE on Starting a Pharmacy Service

Monday, November 8, evening, exact time TBD

(non-accredited)

- Mock Interviews/CV Review

Wednesday, November 10, 6:00 pm - 8:00 pm

(1 CE Hour)

- 6:00 pm-7:00 pm- Pharmacy Student Poster Session (non-accredited)
- 7:00 pm-8:00 pm- CE on Recreational Marijuana Legalization Impact on Pharmacy

Thank you for your support! We are looking forward to another successful event this year!

Sincerely,

Abigail Zeiner, PharmD

2021 Catch the Wave Chairperson